



Radiant Blue Events Summer Movie Sponsorship Packages (Payment plans available!)

Movie Buff Sponsors: \$500 (only \$50/week!)

- ☞ Emcee mention at all 10 movies @ Common's Beach as to your location and what you specialize in as a business! We are here to promote YOU!
- ☞ Listing on Full "Summer Movie Series" rack card back side as "Movie Buff Sponsors." These will be distributed throughout the Resort Association locations, as well as TCDA office, Concert series nights, and any random business sponsor locations.
- ☞ Availability to have brochures, cards, special promotions, on-site promotions & upcoming events you may have, at any and all movies @ Common's Beach for all 10 weeks. (Provide us these "promos" or listings in writing for us to do accurately please).
- ☞ **NEW '08!** Listing in Squaw Valley Times ¼ page advertisement as "Tahoe City Movie Sponsor"
- ☞ **NEW '08!** Business name placement as sponsor, with name, e-mail, and/or phone number in the "Pocket Calendars Schedule". These will be distributed to movie sponsors locations, Resort Association Info centers, and also distributed thru local real estate & rental agencies.
- ☞ **NEW '09!** ALL businesses will have logo placement "On-Screen" prior to all Movie events! This will maximize coverage for recognition of your business name, as well as being known as a supporter of positive local events!
- ☞ **NEW '09!** Your logo will run on the **Tahoe TV** Program as a sponsor of the Tahoe City Lakeside Movie Series. This program runs every morning and evening around Tahoe & Reno on Charter Channels 3,14,15, 18 & Suddenlink Channel 66. This will additionally run 40x/month to 1.3 million households in the SF Bay Area. Weekly updates in the Reno/Tahoe Area.
- ☞ **NEW '09!** Every movie will be announced on KTKE Truckee Radio twice in the mornings, and twice in the afternoons on Movie days, driving even more attendance for your sponsorship dollars!

"Tahoe Blue" Sponsors: \$800 ("On-Screen Advertisement!")

- ☞ Emcee mention at all 10 movies @ Common's Beach as to your location and what you specialize in as a business! We are here to promote YOU!
- ☞ Listing on Full "Summer Movie Series" rack card back side as "Movie Buff Sponsors." These will be distributed throughout the Resort Association locations, as well as TCDA office, Concert series nights, and any random business sponsor locations.
- ☞ Availability to have brochures, cards, special promotions, on-site promotions & upcoming events you may have, at any and all movies @ Common's Beach for all 10 weeks. (Provide us these "promos" or listings in writing for us to do accurately please).
- ☞ **NEW '08!** Listing in Squaw Valley Times ¼ page advertisement as "Tahoe City Movie Sponsor"
- ☞ **NEW '08!** Business name placement and LOGO as sponsor, with name, e-mail, and/or phone number in the "Pocket Calendars Schedule". These will be

Bluebird007@att.net
PO Box 5664

Tahoe City, CA 96145

Fax: (530) 583-0682 / Cell: (530) FUN-TAHO (386-8246)

Insured & Licensed



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- ☛ **NEW '09!** Every movie will be announced on KTKE Truckee Radio twice in the mornings, and twice in the afternoons on Movie days, driving even more attendance for your sponsorship dollars!
- ☛ Have **“On-Screen commercial”** prior to every movie that is played at Common’s Beach. **(Must provide OWN footage for this at this price)**
- ☛ IF do not have your own commercial, we can work with **Inside Tahoe Truckee TV** to do all the shooting and editing for you!
- ☛ **ADD \$600: Inside Tahoe Truckee TV**, as well as being on their program with a professional commercial advertisement, that airs for the peak summer season locally for 14 weeks, your commercial will be on the program for a full 6 months! Areas include **N.Tahoe, Truckee, S. Shore, Glenshire, Tahoe Donner, Carson Valley** as well as on the **Bay Area Superstation KFTY Channel 50. The Bay area listing reaches over 1.2 million households per showing alone! Locally reaching 12,000 hotel/motel rooms, and over 150,000 cable households around the Lake, Truckee, Reno and Carson City areas!**

“Exclusive Category Sponsorship” Available: Call for options on this!

- ☛ You will have exclusive rights to having banner placement on street on the days of movie events in Tahoe City. You provide us with banners, we will place them!
- ☛ Logo placement on any paper advertisements, as well as on **front bottom** of rack card that has full season Movie listings.
- ☛ Listing in Squaw Valley Times advertisement as “Tahoe City Movie Sponsor”
- ☛ **NEW '08!** Logo placement on Front of 5,000+ “Pocket Calendar Schedules”. These will be distributed to movie sponsors, Resort Association Info centers, and also distributed thru local real estate & rental agencies.

Surrounding Areas Sponsorship / Advertising Options

“True Blue” Sponsors: (Call for pricing options)

- ☛ Gives you **“exclusive category, on-screen advertisement”**, plus ANY additional sites we have movie events @ all summer season! Have availability for “Drive-Ins”, Classic Rock Movies, and more event locations from Tahoe to Truckee, Reno, and north to Graeagle.
- ☛ Options for additional advertising on-site custom to your business!

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Please fill out form and mail or fax back as soon as possible to fax: 530.583.0682. Please call the contact number to make sure we have you included in the "print" work if close to the date of **Friday, June 6th**. If after June 6th, we cannot guarantee that you will be included in the Squaw Valley Advertisement, so please contact us as soon as possible!
Pam: 530.386.8246 or e-mail: bluebird007@att.net

Contact Name _____
Business / Family _____
Mailing address _____
City _____ State _____ Zip _____
Phone _____ Fax _____
E-mail _____ Package _____

Own Video Y / N ☺ Need Video Y / N ☺ Exclusive Category Y / N

Sponsor
Package: _____
Total amount Due: _____ Payments: Y / N
Deposit Payment: _____ Date of payment: _____
Payment schedule to be as follows: _____

Promotions / Events to be advertised at the Movies:

